

DIGITAL FILMMAKING

Thursday, January 25th, 2018
4:00pm to 5:30pm



Guest Speaker: Alex P. Michaels
The Cleveland Cinema Czar

Emmy Winning Writer, Award Winning Filmmaker
& Founder of Prelude2Cinema, A Local Movie & Marketing
Company producing “Out of Darkness: Cleveland”

LEARN

- What is a BRAND and why your Movie Should be One?
- When and How to Get Money for your Movie/Brand?
- How to Advertise your Movie/Brand for Fun and Profit?

A green arrow-shaped logo pointing to the right, mounted on a white post. The text "PNC FAIRFAX CONNECTION" is written in white on the green background. The "PNC" logo is a small red square with a white play button icon.

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